



## Brickhill Scout Group Social Media Policy and Procedures 2026

### Reference to guidance from SCOUT ASSOCIATION HQ

<https://www.scouts.org.uk/about-us/policy/social-media-policy/>

### Guiding Principle

All members should do their best to protect Members and non-member information

Brickhill Scout Group Leaders can request parents to follow our policy however they do not have the power to enforce this.

### Code of conduct headlines

- I will not insult, harass, bully or intimidate individuals or organisations
- I will respond to others' opinions respectfully and professionally
- I will not do anything that breaches my terms of employment/volunteer role
- I will acknowledge and correct mistakes promptly using provided guidance
- I will disclose conflicts of interest where I am able
- I will not knowingly post inaccurate information
- I will link to online references and original source materials directly
- I will use AI appropriately and only when it adheres to brand guidelines
- I will be considerate, kind and fair
- I will always ensure my activity does no harm to the organisation or to others
- I will champion Scouts and its services



## PHOTOS

Brickhill Scout Group has a policy for taking and using photos and check with parents what their preference is for their children to have photos taken. This information is updated on OSM online scout manager by parents. Leaders may add notes if it's a complex rule.

In the event of a photo (taken by Brickhill Scout Group leaders) accidentally including a child that does not have permission to have a photo taken such as in an extended group. The photograph taker should not use that photo on any social media or other websites. If discussions have been had with parents to have edited photos may be used (e.g. Where the child's face has been obscured or covered by something to ensure they are not recognisable). This type of photo can be used.

**Each section within the group has its own closed Facebook group.** Photos will be posted on this group parents will have to sign up to join the group and will be removed when their child leaves the group. Parents will be reminded that they should not share any photos that they see on the closed Facebook group. These photos will not include identifying names for individual children unless the parents have specifically said that this is allowed.

In the event of photo being accidentally posted on the group including children with "No Photos" in their OSM record (e.g. another parent who is unaware taking and sharing photos) then the photo must be removed as soon as possible.

**For events and camps closed WhatsApp groups** may be used to share photos. Parents will be reminded not to share any photos beyond their family group.

In the event of photo being accidentally posted on the group including children with "No Photos" in their OSM record (e.g. another parent who is unaware taking and sharing photos) then the photo must be removed as soon as possible.

**In the event of photos wanting to be used "beyond the closed groups"** then verbal permission should be sought before using any photo of a current youth member. Names will not be included with the photos unless parents have agreed to the names being used.



## **SOCIAL MEDIA POSTS**

### **Common Sense Posting**

Members should take care to only post on social media within the general guidelines set out by the scout association. Use common sense and avoid using any information that would identify individuals in a negative capacity, take care with personal data and identifying information.

### **Young People**

Take care on social media where youth members and other young people could be involved in the chat or site. Follow the yellow card guidance.

“Do not plan to be alone with a child or young person in Scouts, either online or in person”. This includes 1:1 contact on social media channels.

### **Any Concerns**

If you have any concerns about posts or information on social media please contact your manager or if appropriate the safeguarding team.

### **Guiding Principle**

If in doubt don't post something on social media.  
Follow the safeguarding process.